



Current EYES ON Plants and Markets

The link below takes you to a list of the TAB member plant operators, by DMA, that will be able to provide EYES ON data in the first EYES ON release. Also listed are the media types covered. These are the only companies that will be able to supply EYES ON data in the first release. If a plant is not on this list they are either:

- A) Not a TAB member
- B) Were a member and did not complete an audit in time for the January 1 first release, cut-off date
- C) Joined TAB after the January 1, 2008 cut-off date

This list will be updated prior to the second release in the fall.

Please report to TAB any instances of a plant using non-current audit data.

[List of Plant operators, by market, that are included in the first EYES ON release.](#)